

ANTWERP: Enjoy diamonds, Dries and Demeulemeester in bountiful Belgium

as we name our top spots for having your Christmas stocking

stuffed with fine threads, fancy treats and a tight-fit mitt

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Best new businessclass concept

The Qantas A330

We have no idea why it took airlines so long but the Oantas A330 fleet flies into our top 50 as the first carrier to implement fully reclining seats before take-off and during landing. Designed by Oantas in co-operation with Marc Newson and Thompson Aero Seating, the seat doubles as a full flatbed with extra width and direct aisle access plus a built-in do-not-disturb lighting system.

Premium lounges across the Qantas network allow customers to dine well before boarding so skipping your on-board meal for a longer kip is now an appetising option. - MKA











Comfiest carry-on Ovuna

We've always been partial to Mongolianborn Ovuna Tserendori's cashmere wonders and the London-based designer's travel throw makes for a versatile travelling companion. Comfortably worn as a shawl, the throw doubles as a blanket and triples as a robe, Plus when folded it's easily stowed. - IAF



This shawl means I can keen warm and look cool.. at the





Most ambitious catering concept Turkish Airlines x Do&Co

Optimism abounds for Turkey's flag carrier and Turkish Airlines is still pushing the envelope with its culinary offerings. Its latest collaboration is with Austrian caterer Do&Co to produce an on-board menu that includes herbed lamb chops with green beans and pickles plus tea from the Black Sea region served in a samovar (traditional kettle). - ADC



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Best health insurance Global Rescue

Boston-based Global Rescue takes the top spot for comprehensive cover for

under-the-weather travellers. Looking after everyone from aid workers to elite athletes. membership can get you out of a tricky situation with limited fuss. From its command centre the Global Rescue team keeps a close eye on weather, seismic activity, war and the

development of dicey political situations. A partner network of aircraft operators around the world also stands ready for improbable rescue missions. The organisation prides itself on providing security, support and transport from anywhere to anywhere with a team of LearJets on hand. - TMA

SOFT POWER:

Who's up and who's down in our

16-page annual ranking of the world's softest super-powers